



**** MEDIA ADVISORY ** MEDIA ADVISORY ** MEDIA ADVISORY****
TAKE A MAGIC CARPET RIDE THROUGH THE STREETS OF AGRABAH
IN THE *DISNEY UNIVERSE* “ALADDIN” WORLD

Disney Brings Players Back to the Cave of Wonders with New Environments and Character Costumes Based on Walt Disney Pictures’ Academy Award®-Winning Film

October 5, 2011 – Join Disney as we “Show You the World” with magical environments and fantastic character costumes inspired by Walt Disney Animation Studio’s award-winning audience-favourite, “Aladdin,” in the upcoming video game *Disney Universe*, available in stores on October 27. Players will be able to journey through the enchanted city of Agrabah dressed up as classic favourites like Aladdin, Princess Jasmine, Iago, Jafar and Abu in the adventurous world of *Disney Universe*, the first video game that brings together characters and worlds inspired by both animated and live action films from Walt Disney Animation Studios, Pixar Animation Studios and Walt Disney Pictures.

Players will be able to suit up as Aladdin, Jasmine and other timeless characters from the movie as they navigate through the mystical Cave of Wonders collecting Scarabs to fit into a statue puzzle, avoiding falling sand, and jumping across rising platforms to complete the level. They’ll use gems to complete the mission while keeping clear of boulders, lava and spiked platforms, all in an effort to win a final battle against the evil Jafar.

The “Aladdin” world joins other fun and exciting *Disney Universe* environments, including the recently announced “Pirates of the Caribbean” world, as well as environments based on Tim Burton’s “Alice in Wonderland,” Disney’s animated classic “The Lion King,” and Disney•Pixar’s hits “Monsters, Inc.” and “WALL•E.”

Disney Universe will be available October 27 for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, the Wii™ system from

Nintendo and Windows PC. Please visit www.disneyuniverse.com.au for more information. Art assets for *Disney Universe* are available at the below FTP address:

THQ AU FTP LOGIN DETAILS

(always use a dedicated FTP program)

Username: THQpressAP

Password: 541nt5r0w

Address: 203.17.238.155 or mbftp.thq.com

Directory: Marketing\Press Assets\Disney Universe\Aladdin Announcement

About The Walt Disney Company in Australia

The Walt Disney Company (NYSE:DIS), together with its subsidiaries and affiliates, is a leading diversified international family entertainment and media enterprise with five business segments: media networks, parks and resorts, studio entertainment, interactive media and consumer products. Disney is a Dow 30 company with revenues of over \$36 billion in its most recent fiscal year, and a market capitalization of US\$61.14 billion as of 16 September 2011. For more information about The Walt Disney Company please visit: <http://corporate.disney.go.com/>

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